But we saw the central truth of a market where bandwidth cost will decline because of market forces and new efficiencies.

Qwest does not live by bandwidth alone.

We began to assemble the pieces of advanced Application Services Provisioning.

It puts us in the sweet spot of Internet commerce: Advanced applications, and the ownership of bandwidth to match it instantly and in unlimited amounts.

The alliance I described with Microsoft added Qwest capability in virtual private networks.

We joined with HP to provide servers and hosting this past May. And data storage two weeks ago.

With SAP we brought in the leader in enterprise resource planning.

Seibel Systems contributed customer relationship management.

Oracle beefs up our business applications capability.

And we've recently created a joint venture with KPMG, called Qwest Cyber dot Solutions, that allows us to devise custom-tailored ASP, application hosting and application management solutions.

That brings me to the latest news about Qwest, our merger with U.S. West.

Many people look at the directions I've been talking about, and they look at U.S. WEST, and they say: Why?

(Ad Lib) --- The U S WEST merger is about

Growth and services

Need customer base that reaches from local to multi-national

Revenues, cash flow

Customers get benefits of scale, scope and speed. Locally, nationally and worldwide.

Speed to market

Scale to compete in consolidating industry, which will be seven to eight global players.

### U.S. West contributions

40,400-mile network.

The !NTERPRISE data networking business, which serves 225,000 Internet access customers.

Leadership in Internet Yellow Pages.

Digital Subscriber Line high-speed Internet access deployed in more than 40 cities, available to nearly six million consumer households

Crosses the last mile.

Completes end-to-end capability that any real competitor is going to have to have.

This takes us several giant steps ahead in a hurry.

It's ironic in a way how enamored we get of all these new technologies, all these new applications, all these new businesses that have sprung up from the fertile soil of bandwidth.

And they are awe-inspiring.

But when we fight our way up the value chain, rung by rung, what do we find at the top?

We find a customer with the same question they've had for centuries.

What have you done for me lately?

A little earlier in this decade, the answer to that question wasn't so difficult.

"We'll do what we did for you a month a go, and the month before that.

We'll do it a little better, we'll do it a little faster, and we might even do it a little cheaper.

But it will still be pretty much what we did before."

And then bang!

The computer met the telephone, and then both met bandwidth.

And the result was convergence: image, data and voice moving in volumes once thought impossible and at speeds that challenge belief.

And now, what have you done for me lately, takes on infinite meaning.

Back around the turn of the century, a British merchant named Harry Gordon Selfridge coined an important phrase: "The customer is always right."

On one level, that's still very true.

But today, we have to also say: "The customer doesn't always know."

Nobody does.

It's too new and moving too fast.

So we've hit a unique period in the history of supplier-customer relationships.

It's a time of co-dependent discovery, where service provider and service consumer learn together, with each lesson serving as a platform for the next one.

The class is really just beginning.

There is still much to learn.

And we will surely be amazed.

Thank you.

###

·

. .

### **Qwest PowerPoint Presentation**

### by Afshin Mohebbi President and Chief Operating Officer at Hambrecht & Quist 10/28/99

ride the fight Qwest ride the light

SS

(A) **S** 



### TITATE PORVINCES VARIETIES

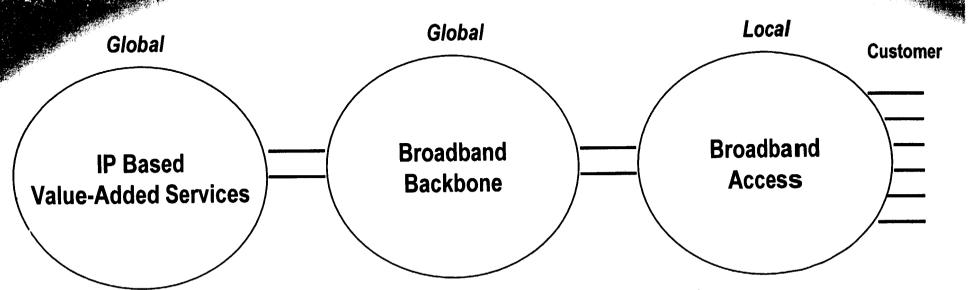
 To build shareholder value by becoming the market leader for broadband Internet communications and applications services while leveraging the dominant global IP network platform



# Melor Inclusing Themes

- Internet and E-Commerce enabling technologies
- Broadband service revenues replace narrowband revenues
- Open architecture / operating platforms
- Global scale and scope necessary for low cost, competitive positioning
- Value added services key to customer control
- Speed to market increasingly important
- Intellectual capital increasingly valued resource





- •E-commerce
- Web Hosting
- •Application Service Providers
- Internet Connectivity
- CyberCenters(sm)
- Mass Storage
- •Feature Rich Communication Services

- •High Speed
- High Capacity
- •IP Centric
- Advanced Technology
- Most Reliable
- Broad Coverage

- Direct Fiber
- •DSL
- Fixed BB Wireless
- Mobile BB Wireless
- •IP Centric



# 12 Momin Strette tributities

**Owest** 

Extend dominant broadband Internet platform and corresponding services

- Add to strategic partnerships and alliances
- Accelerate CyberCenter buildout
- Accelerate local broadband connectivity efforts
- Global Expansion
  - Establish KPNQwest as a European leader
  - Finalize approach in Pacific Rim
- Expand gross margins, reduce SG&A and grow share across all market segments
- Complete US WEST merger ASAP



# ANTENNOS SINETISTON INTENDADO LE LESTON DE LA LESTON DEL LA LESTON DE LA LESTON DE LA LESTON DE LA LESTON DE LA LESTON DEL LA LESTON DE LA LESTON DE LA LESTON DE LA LESTON DEL LA LESTON DE LA LESTON DEL LA LESTON DE LA LESTON DE LA LESTON

Owest.



– Including \$21B ASP market

1999

**KPMG** 

Oracle-integrated solutions

Seibel Systems - CRM

SAP America - ERP

HP - servers, hosting, storage

Microsoft - hosting, VPN's

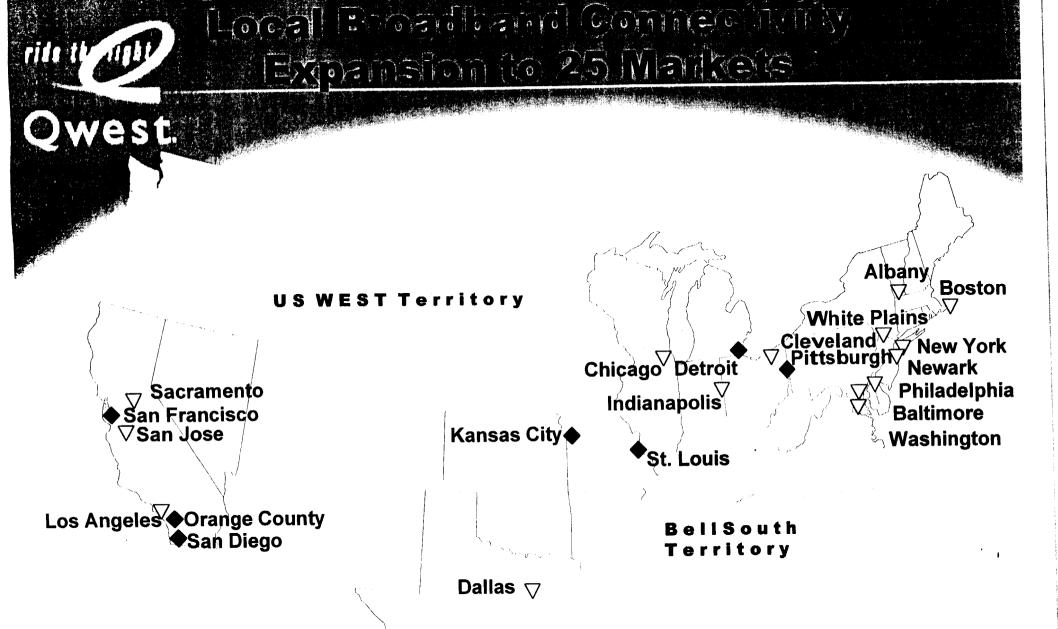
1998

### Tithe Malo Hosting Syversi Sproit Qwest. Qwest should top everyone's list. **IBM EMC Maximalists EDS GTE Customizers** Digex **IBM Global Center** managed hosting full service hosting **NaviSite Sprint** network integration systems integration **UUNET IBM GTE** Above-Net AT&T **Global Center Sprint Sprint Minimalists** Trailblazers **UUNET** Digital Island **UUNET PSINet** collocation hosting shared hosting Concentric **Exodus** remote administration • basic e-commerce packages Source: Forrester Research, Users' Guide To Hosting, July 1999



### TU Sterothiona Meanyouth





Austin∑San Antonio

Houston

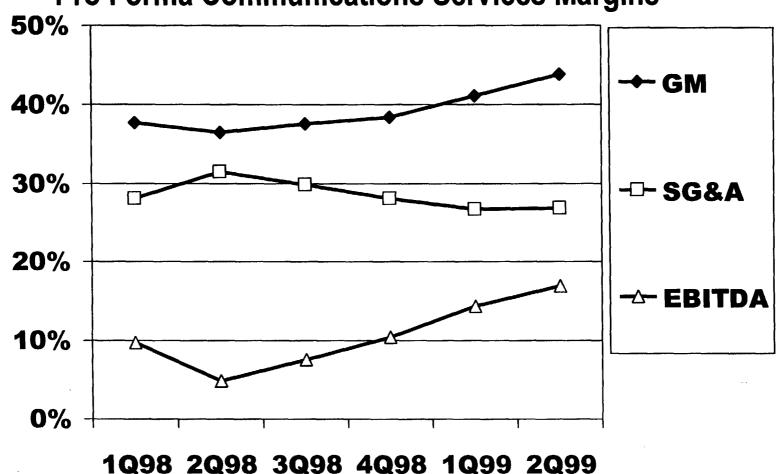
∇ 18 Announced Metropolitan Networks

7 Fiber Expansion Cities



### Hantolo Villare Committee Tillering Werether while With Emel Spells

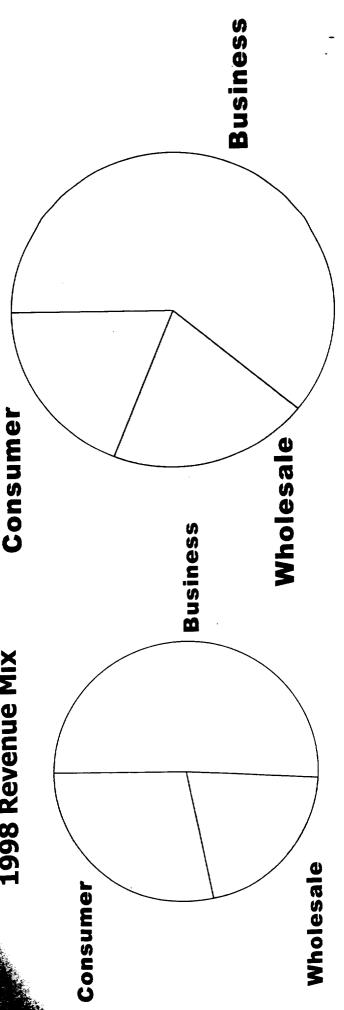
**Pro Forma Communications Services Margins** 



1Q98 2Q98 3Q98 4Q98 1Q99 2Q99

2001E Revenue Mix

1998 Revenue Mix



# 

Communications/Internet Benchmark The Large Cap Grow



## **GROWTH**

Worldwide broadband end-to-end infrastructure **Expanded products and services Customers Distribution Operating systems** People and processes Integration

Revenue (1999E)

EBITDA (1999E)

Customers

Employees

Access Lines

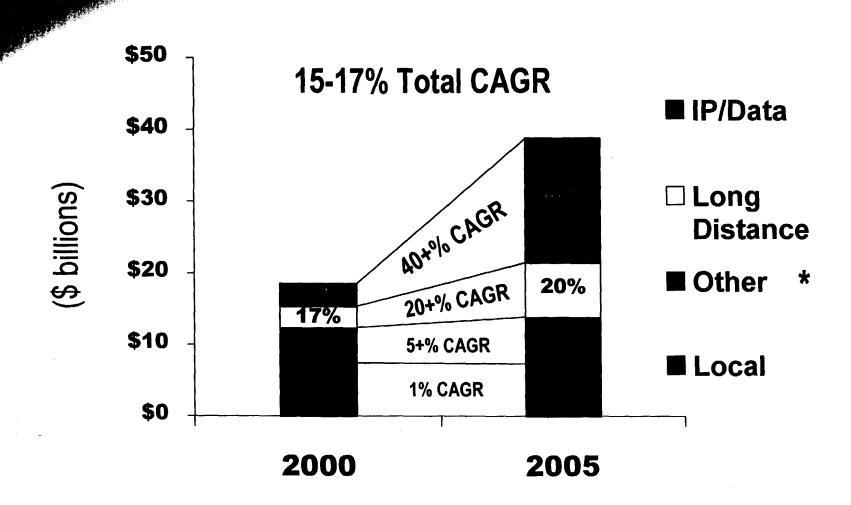
Fiber Miles

Equity Value (8/17/99)



# Connections | Payreshure Circles (10 : 323) (10 : 10 200) 5

Qwest.



<sup>\*</sup> Directory, wireless, access, wholesale and construction.



### 12 Month Stredegie Phiorities.

## **Owest**

- Extend dominant broadband Internet platform and corresponding services
  - Add to strategic partnerships and alliances
  - Accelerate CyberCenter buildout
- Accelerate local broadband connectivity efforts
- Global Expansion
  - Establish KPNQwest as a European leader
  - Finalize approach in Pacific Rim
- Expand gross margins, reduce SG&A and grow share across all market segments
- Complete US WEST merger ASAP



This presentation contains forward-looking statements that involve risks and uncertainties. These statements may differ materially from actual future events or results. Readers are referred to the documents filed by Qwest and U S WEST with the SEC, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

These materials include analysts' estimates and other information prepared by third parties for which the companies assume no responsibility. The companies undertake no obligation to review or confirm analysts' expectations or estimates or to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

The Qwest and U S WEST logos are registered trademarks of Qwest Communications International Inc. and U S WEST Inc. in the U.S. and certain other countries.

ride the fight

Owest

ride the light

Œ **(**) **S** 

SS